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FOR IMMEDIATE RELEASE

Philanthropy Partners of the Cape & Islands Announces Keynote Speaker for 2025 Philanthropy Day on Cape Cod

June 12, 2025 – (Hyannis, MA) - **Philanthropy Partners of the Cape and Islands (PPCI)** is excited to announce that **Bill Stanczykiewicz, Ed.D.**, a nationally recognized nonprofit leader and fundraising expert, will serve as keynote speaker at the **28th Annual Philanthropy Day on Cape Cod**, taking place **Wednesday, November 19, 2025**, at the Hyport Conference Center at the Emerald Resort in Hyannis, Massachusetts.

Dr. Stanczykiewicz is the Senior Assistant Dean for External Relations at the Indiana University Lilly Family School of Philanthropy, where he also directs The Fund Raising School. In these roles, he designs and teaches fundraising courses across the U.S. and globally, and leads the school's fundraising, marketing, and communications efforts.

A dynamic leader in the field and former nonprofit CEO, Dr. Stanczykiewicz will deliver an inspiring keynote featuring the latest research, compelling data, and real-world strategies designed to help fundraisers succeed in today's rapidly changing philanthropic landscape. His presentation will dive into evolving donor behaviors across generations, emerging digital giving platforms, and innovative approaches to collaboration and sustainability. This timely and thought-provoking address aligns with PPCI's 2025 Philanthropy Day theme: ***Stronger Together – Creating a Sustainable Future.***



"Bill brings a rare combination of deep expertise and practical insight," said Sara Anton, co-chair of PPCI Philanthropy Day. "His keynote is sure to inspire attendees and equip them with actionable strategies to elevate their fundraising and amplify their impact."

In addition to the keynote, Dr. Stanczykiewicz will lead a high-impact educational session on Board Engagement in Fundraising. This session will explore key topics such as the core responsibilities of nonprofit boards, six proven strategies for involving board members in fundraising, and the critical role of board giving. Attendees will also have the opportunity to choose from nine additional breakout sessions, each led by experienced fundraising professionals. These sessions will explore a wide range of timely and relevant topics—including

major gift cultivation, expanding annual giving, donor stewardship, digital fundraising strategies, and prospect research—equipping nonprofit leaders and fundraisers at every level with practical tools, innovative approaches, and fresh perspectives.

PPCI's Philanthropy Day on Cape Cod is the Cape region's premier full-day conference for nonprofit professionals, board members, volunteers, and philanthropic advisors. Each year, it attracts hundreds from Cape Cod and the Islands for a dynamic day of learning, networking, and celebrating the power of charitable giving. Participants exchange best practices, explore emerging trends, and connect with peers—all to strengthen the nonprofit sector and return to their organizations energized with new ideas and strategies for greater impact.

Early bird registration is \$79 for PPCI members and \$99 for non-members through September 30. After that rates increase to \$95 (members) and \$119 (non-members). Reserved tables are also available. To learn more or register, visit:

<https://capecodgiving.org/philanthropy-day/>

Bill Stanczykiewicz, Ed.D. is Director and Rosso Fellow of The Fund Raising School and Senior Assistant Dean for External Relations at the Indiana University Lilly Family School of Philanthropy. He teaches undergraduate and graduate courses in fundraising and leadership, and brings over 25 years of experience as a nonprofit CEO and civic leader. A former award-winning sportscaster and U.S. Senate staff member, he holds degrees from Northwestern, George Mason, Creighton, and Vanderbilt universities. His research focuses on board engagement in fundraising and building sustainable philanthropic leadership.

About Philanthropy Partners of the Cape and Islands (PPCI)

PPCI is committed to strengthening the region's philanthropic community by promoting charitable giving through high-quality educational programs and meaningful networking opportunities. Operated by a dedicated, all-volunteer board and supported by a part-time remote staff member, PPCI is a 501(c)(3) nonprofit and proud local chapter of the **National Association of Charitable Gift Planners**. Its signature event, **Philanthropy Day on Cape Cod**, brings together nonprofit professionals, volunteers, and donors to celebrate and advance the power of giving. The 2025 conference will take place on **November 19, 2025**. PPCI is sponsored in part by Cape Cod 5, Kelley Foundation, Inc., and the Cape Cod Healthcare Foundation. Learn more at www.capecodgiving.org.

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