

Philanthropy Partners of the Cape and Islands

Knowledge and Networking for Our Nonprofit Community

For more information, contact: Jean Kourafas ppci@capecodgiving.org 774-224-2662 www.CapeCodGiving.org

## FOR IMMEDIATE RELEASE

# Philanthropy Partners of the Cape and Islands Announces Keynote Speaker for 2024 Philanthropy Day on Cape Cod

July 19, 2024 Hyannis, MA - Philanthropy Partners of the Cape and Islands (PPCI) is pleased to announce that Kara Logan Berlin, founder and CEO of Harvest, will be delivering the keynote address at the organization's 27th Annual Philanthropy Day on Cape Cod conference, slated for Wednesday, November 13, 2024 at the Hyport Conference Center at the Emerald Resort in Hyannis, Massachusetts.

Logan Berlin is an experienced development professional who founded Harvest, a consultancy that provides guidance and strategies to help non-profit organizations increase their operational efficiency and enhance their fundraising results. With more than 25 years dedicated to helping non-profit organizations amplify their impact, Logan Berlin will be sure to inspire with a presentation on fundraising with a purpose and strategies for intentional success, a topic which compliments the 2024 Philanthropy Day theme: Purpose, Passion, Possibility.

PPCI invites you to join Logan Berlin as she shares best practices for increasing private revenue, building an engaged and accountable board of directors, developing a major gift pipeline of donors and

champions, and cultivating the next generation of philanthropists and fundraisers.

"This is a wonderful opportunity to gain insight from a passionate fundraiser who has extensive experience working with non-profits to strengthen their skills and achieve better philanthropic outcomes", Jennifer Curran, PPCI Board President said. "Kara is certain to engage and empower attendees to explore what is possible with purpose and strategy".

Each year, this prestigious high-profile conference attracts hundreds of attendees from across the region. Non-profit organizations on Cape Cod and the Islands, their



Kara Logan Berlin

volunteers and board members, as well as professional advisors are welcome to attend the only full-day philanthropy conference on Cape Cod to share current best practices in fundraising and celebrate charitable giving.

Early bird registration is \$70 for PPCI members and \$90 for non-members who register by Sept. 30, or \$85 for PPCI members and \$110 for non-members after that date. Reserved tables are also available. To learn more and register, visit https://capecodgiving.org/philanthropy-day/.

## More about Kara Logan Berlin

Kara is a skilled fundraiser with more than 20 years dedicated to helping non-profit organizations amplify their impact. By strategically focusing on increasing revenue, operational efficiency, organizational sustainability and talent development, she has successfully led clients through every aspect of private fundraising with enthusiasm, empathy, a sense of humor, and an eye for results.

Along with empowering the non-profit community, Kara is committed to growing, diversifying and training our next

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generation of Development leaders. After years of observing nonprofits struggle to build high-performing teams, Kara created the Harvest Development Boot Camp: an interactive and innovative approach to sharing development best practices and tools. Since 2012, hundreds of teams have utilized the Harvest Development Boot Camp curriculum to empower and focus talent on creating better funded and more sustainable organizations.

Prior to founding Harvest, Kara was a Major Gifts Officer and pro-bono Development Consultant at the **Robin Hood Foundation**, the Director of Development for **DREAM** (formerly Harlem RBI), worked in Special Events for New York **Citymeals-on-Wheels** and began her career as a Talent Recruiter. Kara is an experienced public speaker and an entertaining and effective workshop and retreat facilitator. She holds an M.A. and B.A. from Santa Clara University and lives in New York City with her husband and two hilarious children.

#### About Philanthropy Partners of the Cape and Islands

The Philanthropy Partners of the Cape and Islands (PPCI) is dedicated to supporting the philanthropic community and inspiring charitable giving through educational initiatives and networking opportunities. Governed and operated by an-all-volunteer, community-based board of directors with the support of one part-time (remote) staff member, Philanthropy Partners of the Cape and Islands is a 501(c)(3) and local chapter of the National Association of Charitable Gift Planners. PPCI annually presents Philanthropy Day on Cape Cod, slated for November 13, 2024. Learn more at www.capecodgiving.org.

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